

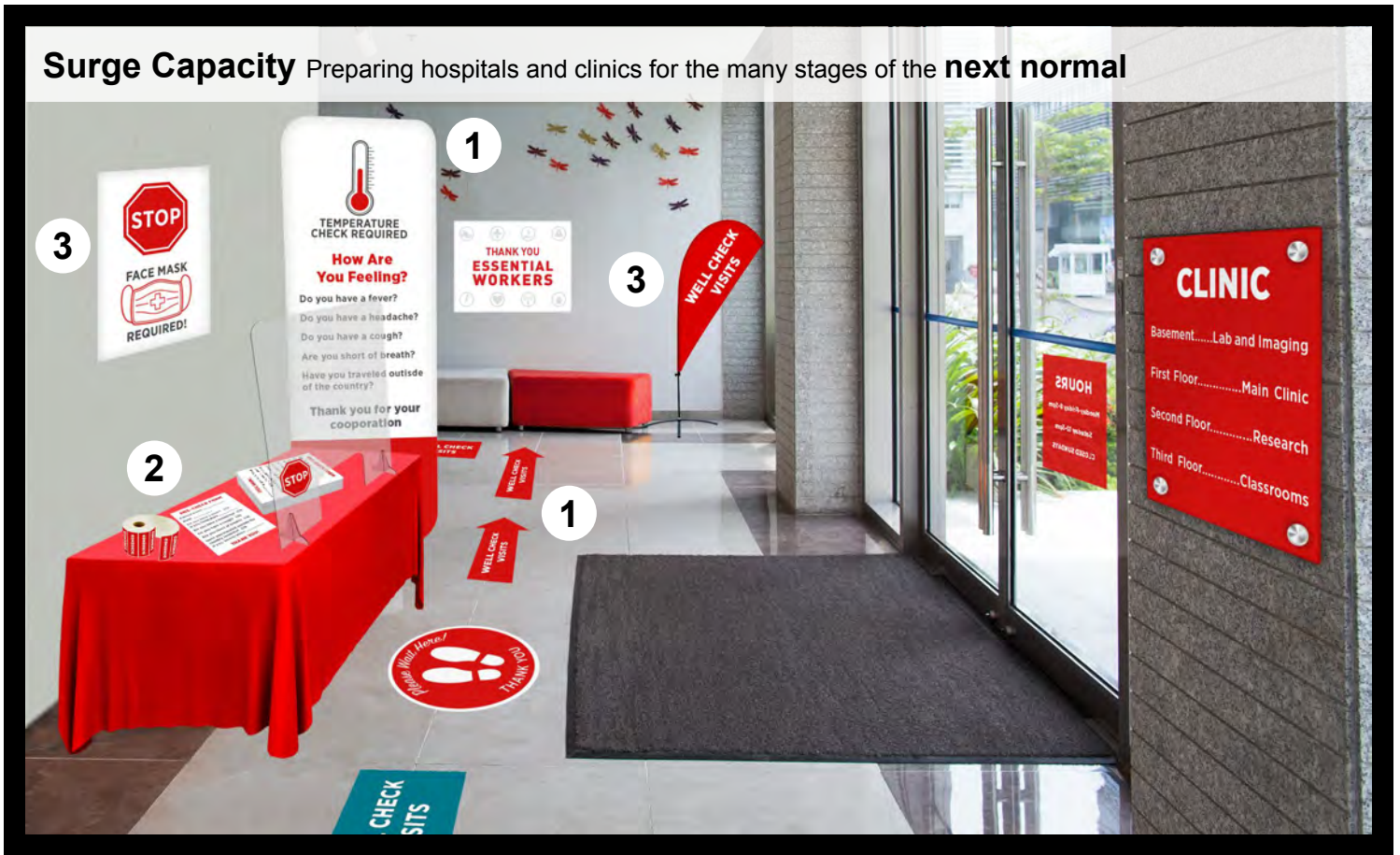
HEALTHCARE HEROES

Pre and Post Surge Solutions for the **Next Normal**



Surge Capacity

Preparing hospitals and clinics for the many stages of the **next normal**



1 TRIAGE STATIONS & TESTING SITES

Converting lobbies and entryways to triage and testing for the next 6-12 months will allow quick isolation for symptomatic persons.

- Soft signage partitions are easily repositioned and offer privacy and separation
- Convertible A-Frame sandwich boards easily change out with updated wayfinding
- Floor decals are the most popular reminders

2 SCREENING

All will go through screening before entering a facility; those showing symptoms will need testing.

- For speed and simplicity, preprinted 2-4 part forms asking symptoms, medications, self-isolation timelines, travel, quarantine adherence, and contact tracing information
- Colored labels for shirts post-screening with messaging "Cleared for Entry" with initials and date
- For screening and testing in a vehicle, using custom Post-It® Notes on windows for symptomatic questions and direct to separate entrance or parking

3 VISUAL ALERTS

Reducing facility risk will have informative messaging pre-surge and more inspirational messaging post-surge.

- Posters that can be sanitized (no joke, it's washable)
- Wall, window, or mirror decals large and small reminding with guidelines for wearing masks, general hygiene, and cough etiquette

MINIMIZE EXPOSURE

DESIGNATED SPACES

Eliminate contact within different areas to reduce disease transmission:

- Colored floor decals for area separations
- Matching colored badges for staff

ADVANCED CLEANING

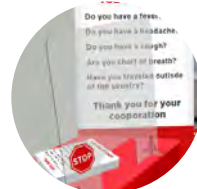
Thorough sanitization measures require off-hours time and access:

- Publish schedules on door hangers and table tents
- Formalize standards with full color forms using clear directions and accountability

PHYSICAL BARRIERS

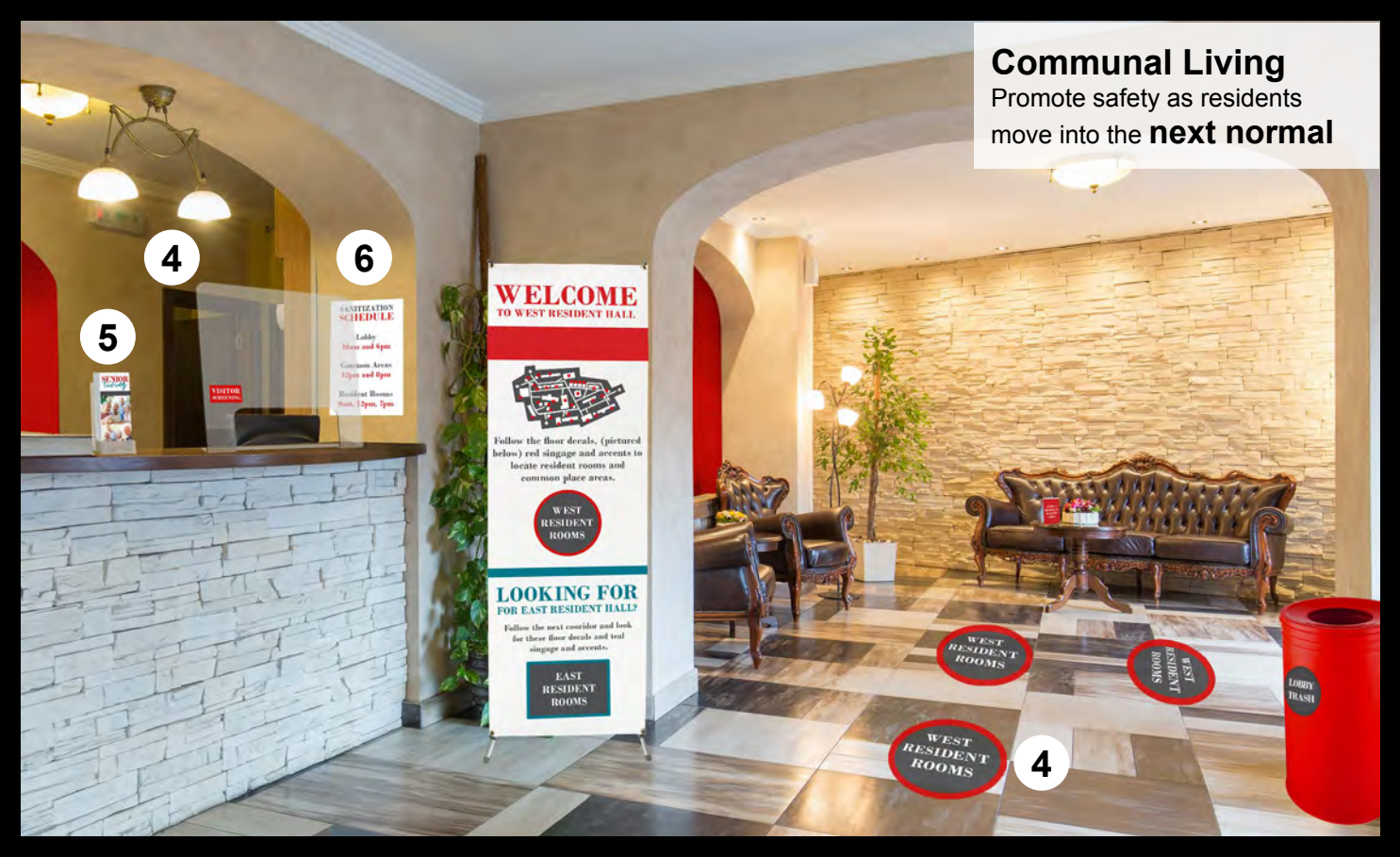
Newly engineered products protect front-line employees from exposure:

- Acrylic partitions with appropriate labeling



Communal Living

Promote safety as residents move into the **next normal**



4 | INFECTION PREVENTION & CONTROL

Stock rooms with supplies for hand hygiene and masks as residents start to move about again. Utilize blue hues for clearest, most visible messaging for most.

- Labels for hand sanitizer and trash cans in common areas plus each resident room and bath
- Posters with large, clear text; utilize sanitizable paper and include these in your routine cleaning
- Floor decals throughout the facility color-coded to designate spacing for symptomatic residents
- Acrylic partitions for reception and nursing stations

5 | PERSONAL COMMUNICATIONS

While printed communications need to be informative, it is also critical for the future of your organization to position yourself as capable, safe, and caring.

- Letterhead for sharing new capabilities for video conferencing with loved ones
- Dedicated brochures and marketing to show new *fun* activities in the age of social distancing

6 | ENVIRONMENTAL CLEANING

Prominently post your sanitization procedures for the comfort and awareness of staff and residents.

- Removable decals go on the insides of resident doors for cleaning schedules and new procedures
- Share magnets from nursing carts for cleaning procedures as you move through pre and post-surge
- Safety seals across room doors that can easily tear away when opening the door after cleaning

COMING BACK TOGETHER

DINING HALLS

Celebrate slowly opening dining services:

- Removable decals with “Seat/Table Closed”
- Post-It® Notes showing “Sanitized between meals”
- Erasable menu boards or large font washable menus



ACTIVITY ROOMS

For therapy or enjoyment, these rooms are core to any facility:

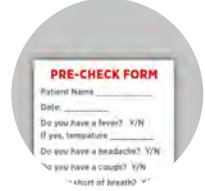
- Labels on sanitizer stations outside each common room for resident safety reminders
- Decals on all equipment and supply boxes emphasizing cleaning requirements to staff



VISITORS

Outside visits will begin first:

- Yard signs indicate paths with inspirational phrases
- 2-4 part forms for visitor screening and tracking



HEALTHCARE HEROES

Product Listing

Large Scale Signage - Triage Stations and Testing Sites

| Product | Description | Popular Sizes | Typical Quantities |
|-----------------------------------|--|-------------------------|--------------------|
| Soft Signage Partitions, Portable | Replaceable Pillowcase-type Covers with Double-Sided Graphics and Lightweight Push-Button Frames | 52", 74", and 90" | 5-50 |
| Wall, Door, Window Decals | Opaque and Repositionable, Full Color, Easy Application and Removal, Multiple Sizes | 8.5" x 11" to 24" x 36" | 1 - 500+ |
| Sail Signs "Feather Flags" | 1 or 2 Sided Indoor or Outdoor Signs with Ground Spike or Cross Base with Water Ballast | 6.5' to 15' Height | 1 - 150 |
| Banners | Durable and Mesh, Full Color | 24" x 48" | 1 - 1,500+ |
| A-Frame | Replaceable Graphics <i>*Coroplast A-Frames are a budget alternative but without replaceable graphics</i> | 28" x 22" | 1 - 500+ |
| Yard Signs | Plastic Graphic with Metal H-Stake, Replaceable Graphic | 18" x 24" | 1 - 2,000+ |
| Banner Stands | Replaceable Graphics, Mobile Units | 33" or 48" Height | 1 - 250+ |

Small Scale Messaging - Screening

| Product | Description | Popular Sizes | Typical Quantities |
|---------------------------|--|------------------------------------|---|
| 2-4 part forms | Full Color and 1-Color Forms with Logo, Pre-Printed Information, or Fully Custom in Long or Short Runs | 5.5" x 8" to 8.5" x 11" | 100 - 5,000+ |
| Labels, 24-Hour FasTurn | Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes | 1/2" x 1" to 5" x 7" | 250 - 10,000+ |
| Table Throws | Full Color with Bleeds or 1-Color Imprints | 6" or 8" Rectangular Table Lengths | 5-10 |
| Brochures | Full Color, Multiple Fold Styles | 8 1/2" x 11" | 50 - 1,000+ |
| Post-It® Notes | Long and Short Run Options, Full Color or Spot Color, Cube Printing | 3" x 3" to 10" x 6" | 8 - 5,000+ Packs 300-610 Sheets per Pack |
| Durable Synthetic Stock | Rack Cards, Door Hangers, Posters, Sales Sheets, Disposable Mask Hooks | Vary by Product | Vary by Product |
| Letterhead | Full Color, Spot Color, Raised | 8.5" x 11" | 500 - 10,000+ |
| Rack Cards & Door Hangers | Full Color, Double or Single Sided, Variable Text Options <i>*Available in washable durable synthetic stock</i> | 3 1/2" x 8 1/2" | 50 - 1,000+ |

Visual Alerts

| Product | Description | Popular Sizes | Typical Quantities |
|------------------------------|---|-----------------------------|--------------------|
| Posters | Full Color, Vertical or Horizontal, Multiple Sizes <i>*Available in the Durable Synthetic stock - yes, it can be disinfected</i> | 12" x 18" to 19" x 27" | 5 - 5,000+ |
| Table Tents | Digital Full Color or Engraved | 6" x 4" | 1-1,000 |
| Labels, 24-Hour FasTurn | Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes | 1/2" x 1" to 5" x 7" | 250 - 10,000+ |
| Seat Decals | Opaque and Repositionable, Full Color, Easy Application and Removal | 8.5" x 11" and 24" x 36" | 1 - 1,000+ |
| Durable Synthetic Stock | Rack Cards, Door Hangers, Posters, Sales Sheets, Disposable Mask Hooks | Vary by Product | Vary by Product |
| Safety Seals 24-Hour FasTurn | White Gloss Removable Labels | 1/2" diameter to 5" x 7" | 250 - 10,000+ |
| Magnets | Full Color, Full Bleed, Multiple Sizes, Variable Text Options | 5 1/2" x 4 1/2" to 8" x 10" | 50 - 1,000+ |

Social Distancing

| Product | Description | Popular Sizes | Typical Quantities |
|--------------------|---|--------------------------------------|--------------------|
| Acrylic Partitions | Bent Foot or Slot Foot | 30" x 36" | 3 - 50+ |
| Floor Decals | Circles, Squares, Rectangles, Arrows, Custom Shapes | 12" diameter, 24" x 36" and 6" x 24" | 1 - 1,000 |
| Ground Stencils | Plastic Stencils, Templates Available or Custom Designs | 26" x 19" | 1 - 200 |