

You're exhibiting at a tradeshow. Now what? Twist can help!

PARTNER WITH TWIST FOR TRADESHOW SUCCESS

Twist OP can help with managing your trade shows:

Booth Selection – We're here to help with selecting booth size, orientation considerations (inline, peninsula, island), traffic flow planning, and competitor analysis.

Budget Development – We'll help you establish an accurate budget, control costs, and maximize the return on your investment for superior results.

Onsite Supervision – Rest easy knowing that our staff is onsite and supervising finding the crates, confirming all show services, building the booth, hanging the sign, providing booth training, observing traffic flow, conducting competitive reviews, handling materials, and packing the crates when it's all over.

Key Messages – Our team will ensure your company's image and message will be delivered with the utmost care and attention to detail.

Get your tradeshow program on track.

Getting started is easy! Our tradeshow expert is ready to schedule your custom consultation today. Visit our website to learn more:

www.twistop.com/tradeshow-management

Booth Layout – Whether it's a rental or custom booth, we can assist with graphics, attendee interaction, and storage, conference, equipment, and meeting room considerations.

Set Goals – Our expert will help you set and define measurable goals, whether they be gathering leads, showing new products, or handing out samples.

Order Services – We'll take care of it all: carpet/padding, furniture (chairs, tables, wastebaskets, counters), graphics, lead retrieval, audio visual (AV), cleaning/porter services, electrical requirements and layout, utilities, internet, shipping/drayage, install & dismantle labor, floral, photography, security, catering, and more!

Post-Show Reporting – We'll sum it up with a final report, including budget to actuals, lessons learned, and what worked as well as suggested changes.

Twist
OFFICE PARTNERS